

## **Arbor Biosciences and TATAA Biocenter Announce Strategic Partnership for NGS and Synthetic Biology Products in Europe**

**Ann Arbor, Michigan and Göteborg, Sweden September 12, 2018** – Arbor Biosciences, a U.S-based company specializing in next generation sequencing (NGS) target enrichment and synthetic biology, announces their partnership with TATAA Biocenter, the world’s foremost organizer of hands-on training in molecular analyses and Europe’s leading provider of genomic services. This strategic partnership will expand both Arbor’s and TATAA’s presence in Europe through TATAA Biocenter’s distribution and support of Arbor’s NGS and synthetic biology products in Sweden, Denmark, Norway, Slovakia, and the Czech Republic. TATAA will also incorporate Arbor’s NGS products in their popular NGS training courses offered throughout the year in various European locations.

“Our customers request professional tools for the entire NGS workflow from sample preparation and quality control to library preparation, sequencing, and data analysis. With Arbor’s target enrichment kits, we can help our customers improve cost performance of targeted sequencing.” says Mikael Kubista, President and founder of TATAA Biocenter.

Arbor Biosciences will provide reagents and support to Tataa Biocenter for their educational course concerning NGS applications, as well as technical expertise for TATAA’s role as a partner of the Cancer-ID and SPIDIA consortia, striving to standardize NGS analyses in molecular diagnostics on global level.

This strategic partnership helps expand the utility of Arbor Biosciences’ NGS sample products into key applications, such as liquid biopsy analysis, agrigenomics and personalized medicine. The gene synthesis and cell-free protein expression portfolio will support the fast-growing synthetic biology market in industry and academia across Europe. We are excited to partner with a respected organization like TATAA Biocenter who can deliver hands-on training and commitment to personalised customer service which Arbor is known for” says Matthew Hymes, Marketing Director of Arbor Biosciences.

### **About Arbor Biosciences**

Arbor Biosciences is a development and manufacturing company owned by scientists founded to serve our peers in molecular biology applications. We are a passionate organization of scientists determined to deliver cost-effective, user-friendly products to researchers of genetics and synthetic biology. The team at Arbor Biosciences prides themselves on providing exceptional customer service and timely technical support to new or advanced users on our array of products. We routinely collaborate with our customers and research partners to develop innovative solutions to address their unique applications.

### **About TATAA Biocenter**

TATAA Biocenter is the world’s largest organizer of hands-on training in molecular analyses, Europe’s leading provider of nucleic acid analysis services, and Scandivia’s most comprehensive distributor of products for nucleic acids analysis. TATAA Biocenter offers hands-on training in all aspects of molecular analyses, biomarker research, and validation

from experimental design, sample preparation, quality control, analysis and modelling. Through its laboratories in Göteborg, Sweden, and Prague, Czech Republic, TATAA Biocenter supports its clients with products for a full range of nucleic acid and protein analyses and services in compliance with ISO17025 standard. In 2013 TATAA Biocenter was presented the Frost & Sullivan Award for Customer Value Leadership as Best-in-Class Services for Analyzing Genetic Material. For more information, see [www.tataa.com](http://www.tataa.com) or contact us on [services@tataa.com](mailto:services@tataa.com).

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